



Vanterra Natural Health Ltd trading as First Light Flower Essences of New Zealand® Practitioner Guidelines

Contents

1. DEFINITIONS

2. PRACTITIONERS, CERTIFICATE AND DIPLOMA HOLDERS, REGISTERED PRACTITIONERS, TUTORS

- 2.1. Levels of Working With First Light Flower Essences of New Zealand®
- 2.2. Code of Practice
- 2.3. Practitioner and Registered Practitioner Responsibilities
- 2.4. Personal Data
- 2.5. TAPS – Therapeutic Advertising Pre-vetting Service
- 2.6. Letters and/or Titles that May Be Added to Personal Business Cards, Websites and Brochures
- 2.7. Replacement of a Lost or Damaged Certificate (Cert. NZNFE) or Diploma (Dip. NZNFE)
- 2.8. Ongoing Support for Students and Practitioners
- 2.9. Three Ways to Access the Online School

3. INTELLECTUAL PROPERTY

- 3.1. First Light® and First Light Flower Essences of New Zealand® Names
- 3.2. Using and Selling First Light Flower Essences of New Zealand®
- 3.3. Trademark Names and Logos
- 3.4. Terminology for Product Names
- 3.5. Use or Reproduction of any Written Material
- 3.6. Expos, Public Talks, Fairs, and Presentations
- 3.7. First Light® Flower Essence Cards® and Other Images
- 3.8. Product Brochures
- 3.9. Photographs and Images for Use on Websites
- 3.10. Exhibition Banner
- 3.11. Posters
- 3.12. Product Orders
- 3.13. Newsletter Registration
- 3.14. Link to the First Light Flower Essences of New Zealand® Website

4. PRODUCTS, SERVICES AND SUNDRY ITEMS

- 4.1. Flower Essence Blend Bottles
- 4.2. Brandy
- 4.3. Mineral Water
- 4.4. Recommended Charge for a Flower Essence Blend
- 4.5. Labels



5. CONTACTS

- 5.1. General Enquiries
- 5.2. Enquiries Related to Completing Your Studies

1. DEFINITIONS

- a. Vanterra Natural Health Ltd trading as First Light Flower Essences of New Zealand®
- b. Independent Practitioner (hereon after called **Practitioner**) – a person who works with First Light Flower Essences of New Zealand®.
- c. Independent **Registered Practitioners** (hereon after called Registered Practitioner) – a person who is formally recognised by First Light Flower Essences of New Zealand® as currently practicing.
- d. Independent Tutor (hereon after called **Tutor**) – a person who is formally trained to teach First Light Flower Essences of New Zealand® workshops.
- e. **Students** – members of general public who have attended one or more First Light Flower Essences of New Zealand® in-class workshops or enrolled into online courses.
- f. First Light Flower Essences of New Zealand® Online School – an online portal where Practitioners, Registered Practitioners, Tutors and Students can access study materials and other relevant resources (hereon after called **Online School**).

This document contains information applicable to all Practitioners who wish to work with the First Light Flower Essences of New Zealand®. This includes Practitioners, Certificate and Diploma holders and Registered Practitioners, Tutors.

2. PRACTITIONERS, CERTIFICATE AND DIPLOMA HOLDERS, REGISTERED PRACTITIONERS, TUTORS

2.1. Levels of Working with First Light Flower Essences of New Zealand®

There are five levels of working with First Light Flower Essences of New Zealand®:

- 1. Practitioner
- 2. Cert. NZNFE Certificate Holder
- 3. Dip. NZNFE Diploma Holder
- 4. Registered Practitioner
- 5. Tutor



Practitioner:

- Works with First Light Flower Essences of New Zealand® for themselves, family or friends, and/or in a professional capacity with clients.
- May or may not have attended a First Light Flower Essences of New Zealand® in-class workshop or enrolled into an online course.

Certificate Holder Cert. NZNFE:

- Has completed 10 study units, NZNFE 101 – NZNFE 110 for First Light Flower Essences of New Zealand® flower essences No's 1-84 and attained the 10 associated Study Unit Certificates.
- Has submitted 5 case studies and a thesis on First Light Flower Essences of New Zealand® flower essences No's 1-84 and has received an 'achieved' grade.
- Has received their Certificate in New Zealand Native Flower Essence Therapy from First Light Flower Essences of New Zealand®.

Diploma Holder Dip. NZNFE:

- Holds Cert. NZNFE.
- Has completed additional study units, NZNFE 111 – NZNFE 115 for First Light Flower Essences of New Zealand® healers and shamanic essences No's 85-120 and attained the associated Study Unit Certificates.
- Has submitted additional 2 case studies and a thesis on First Light Flower Essences of New Zealand® healers and shamanic essences No's 85-120 and received an 'achieved' grade.
- Has received their Diploma in New Zealand Native Flower Essence Therapy from First Light Flower Essences of New Zealand®.

Registered Practitioner:

- Is a Cert.NZNFE or Dip.NZNFE holder who has paid their annual fee to become registered with First Light Flower Essences of New Zealand® as a Registered Practitioner for the period from 1st January to 31st December and whose details are listed on the Registered Practitioner page on the First Light® website. Any client enquiries that come directly to the First Light Flower Essences of New Zealand® office are directed to that page.



- Undertakes a minimum of 8 hours ongoing First Light Flower Essences of New Zealand® study in class or online each calendar year (1 January to 31 December).
- Has access to the Online School for the period of registration.
- Has access to exclusive Registered Practitioner specials and initiatives as and when they may be made available at the discretion of First Light Flower Essences of New Zealand®.
- May offer First Light Flower Essences of New Zealand® books and cards for sale to their customers in person and via their websites.
- Abides by the terms and conditions set out in the First Light Flower Essences of New Zealand® Registered Practitioner Code of Practice (available in the Online School Library).

To become a Registered Practitioner,

Visit <https://www.firstlightfloweressences.co.nz/practitioners-and-students/annual-registered-practitioner-and-website-listing-fee-2024.html>

Tutor:

- Is a Cert.NZNFE and Dip.NZNFE holder.
- Is a First Light Flower Essences of New Zealand® Registered Practitioner.
- Has completed the required Tutor training hours.

To become a First Light Flower Essences of New Zealand® tutor, please contact study@firstlightfloweressences.co.nz

2.2. Code of Practice

A Practitioner or Registered Practitioner is expected to uphold, respect and maintain the good reputation of First Light Flower Essences of New Zealand® to the best of their ability by following these guidelines:

1. To offer First Light Flower Essences of New Zealand® consultations and personalised First Light Flower Essences of New Zealand® flower essence blends to clients when requested in a professional context and in the best interests of the client.
2. To ensure consistency between the product and services that are offered or advertised by the Practitioner and the products and services provided in practice.



3. To carry personal responsibility and accountability for their own practice and to maintain a professional stance at all times when conducting a consultation.
4. To treat clients and client records with absolute confidentiality and respect at all times.
5. To provide a safe, confidential environment for the consultation.
6. To refrain at all times from making claims to heal, cure or treat any conditions (emotional, physical, mental or spiritual). First Light Flower Essences of New Zealand® work at a vibrational level to help address the energetic cause of the many issues people experience today.
7. To professionally and respectfully manage and resolve any client complaints, ideally to the satisfaction of the client.

2.3. Practitioner and Registered Practitioner Responsibilities

- It is the sole responsibility of the Practitioner or Registered Practitioner to find out about and to comply with all legal rules and regulations relevant to the country in which they are receiving, working with and dispensing the flower essences.
- The Practitioner or Registered Practitioner operates entirely on their own behalf and in no capacity or form represents First Light Flower Essences of New Zealand®. The Practitioner or Registered Practitioner buys and sells the products in their own or their business name and for their own distribution under the conditions of these guidelines.
- The Practitioner or Registered Practitioner agrees to indemnify First Light Flower Essences of New Zealand® and its officers, agents and representatives against any loss or damage they may suffer as a result of the negligence or fault of the Practitioner or Registered Practitioner.
- The Practitioner or Registered Practitioner acts as an independent person between First Light Flower Essences of New Zealand® and the end user - customers. The Practitioner or Registered Practitioner is not authorised to act in any manner in the name of or under the authority of First Light Flower Essences of New Zealand®.
- When conducting a consultation, the Practitioner or Registered Practitioner is to carry personal responsibility and accountability for their own practice and to maintain a professional stance at all times.
- When working with people with highly specialised conditions such as significant personality, psychiatric or mental health issues, it may require a highly trained, knowledgeable and skilled approach which is not part of the First Light Flower Essences of New Zealand® training. The Practitioners or Registered Practitioners are not obliged or required to accept every person



who comes to them as a client and each Practitioner or Registered Practitioner needs to know what their limitations are. Each Practitioner or Registered Practitioner is advised to operate within the parameters of their individual skillset which is defined by the training that they have successfully undertaken and the knowledge that they have gained.

- When obtaining a client's personal data the Practitioner or Registered Practitioner must be clear on how this information will be used. Clients must be informed that they have the right to change or delete their personal information at any time.

When promoting or talking to customers or potential customers about First Light Flower Essences of New Zealand®, the Practitioner or Registered Practitioner must not make therapeutic claims – see TAPS - Therapeutic Advertising Pre-vetting Service for guidelines.

2.4. Personal Data

Personal data is defined as information that can be used to identify someone, directly or indirectly. This includes IP address, cookies, location data, name, and email address.

As a Practitioner or Registered Practitioner you will need to be clear to the client about:

- What you require their personal data for, e.g. delivering the consultation.
- That the client can at any time update or remove their information by contacting you directly.

Using client's personal information outside the original arrangement requires client's written consent. This includes communication about other courses, marketing or promotional emails, newsletters, etc.

A recommendation is to include the above points in your intake form.

2.5. TAPS – Therapeutic Advertising Pre-vetting Service

Association of New Zealand Advertisers (ANZA) provides a well-managed and operative system of pre-vetting all therapeutic advertisements on behalf of the media in New Zealand. Visit <https://www.anza.co.nz/taps> for helpful TAPS



guidelines. As a Practitioner or Registered Practitioner these guidelines must be adhered to.

2.6. Letters and/or Titles that May Be Added to Personal Business Cards, Websites and Brochures

1. First Light Flower Essences of New Zealand® Certificate holder is entitled to use the letters Cert. NZNFE after their name or title.
2. First Light Flower Essences of New Zealand® Diploma Holder is entitled to use the letters Dip. NZNFE after their name or title.
3. Registered Practitioner is permitted to use the words 'First Light Flower Essences of New Zealand® Registered Practitioner'.
4. A Practitioner who does not have a Cert/Dip. NZNFE qualification is permitted to use the words 'First Light Flower Essences of New Zealand® Practitioner'.

2.7. Replacement of a Lost or Damaged Certificate (Cert. NZNFE) or Diploma (Dip. NZNFE)

Replacement certificates or diplomas are available from <https://www.firstlightfloweressences.co.nz/replacement-of-cert-nznfe-or-dip-nznfe-certificate.html> . They will be reissued for a replacement certificate, administration and postage fee.

2.8. Ongoing Support for Students and Practitioners

First Light Flower Essences of New Zealand® offers ongoing support to its students, Practitioners and Registered Practitioners through the Online School. In the Online School you can ask questions and connect with others, get access to the exclusive resource library, share your experiences and continue your education.

2.9. Three Ways to Access the Online School

1. Students who enrol in a course online or in class have access to the relevant course materials in the Online School for a period of 6 months from the date of enrolment.
2. Registered Practitioners have right of entry to relevant areas of the Online School for the period of their registration.
3. A First Light Flower Essences of New Zealand® Tutor has access to the Online School. A Practitioner and Registered Practitioner may choose to apply to



become a First Light Flower Essences of New Zealand® Tutor. For more information on how to become a First Light Flower Essences of New Zealand® Tutor, please email study@firstlightfloweressences.co.nz.

3. INTELLECTUAL PROPERTY

3.1. First Light® and First Light Flower Essences of New Zealand® Names

The names 'First Light®' and 'First Light Flower Essences of New Zealand®' are registered trademarks and can only be used with the express authority of First Light Flower Essences of New Zealand® who hold exclusive rights to these trademarks. Any time the name 'First Light®' or 'First Light Flower Essences of New Zealand®' is used it must be accompanied by a ® to denote that it is a registered trademark.

3.2. Using and Selling First Light Flower Essences of New Zealand®

- The First Light Flower Essences of New Zealand® system and structure of 185 native New Zealand flower essences made using a proprietary process are intellectual property of Franchelle Ofsoské-Wyber, and are protected by copyright. The system and structure with its associated descriptions using flower essence names is the sole property of Franchelle Ofsoské-Wyber. The keywords, archetypes and descriptors used to define the First Light Flower Essences of New Zealand® system and structure of 185 native New Zealand essences are the Intellectual property of Franchelle Ofsoské-Wyber.
- You can use this system and structure with its associated 10ml stock essences to create 20-25ml First Light Flower Essences of New Zealand® flower essence blends for personal use by yourself, your friends and family or your clients after a consultation with you. When making a 20-25ml First Light Flower Essences of New Zealand® flower essence blend a First Light Flower Essences of New Zealand® blank label is to be used on the bottle or the label on the flower essence bottle should include the following statement: "Flower essences supplied by First Light Flower Essences of New Zealand® - all rights reserved".
- The First Light Flower Essences of New Zealand® educational and teaching structures and models, including, but not limited to, First Light® Medicine Wheel©, First Light® Nature's Holistic Healing Matrix©, First Light® Advanced Holistic Healing Matrix©, First Light® Healing Chord©, First Light® Nature's



Holistic Healing Triad© are intellectual property of Franchelle Ofsoské-Wyber, and are protected by copyright.

- A Practitioner or Registered Practitioner may not directly or indirectly engage in the manufacture, sale, offer for sale, marketing, promotion, distribution, solicitation or service of any product deemed by First Light Flower Essences of New Zealand® to be in conflict with or competitive to a product created and sold by Vanterra Natural Health Ltd unless permission to do so has been granted in writing by First Light Flower Essences of New Zealand®.

Programs, Course Material, Lessons, Books, eBooks and Other Material

- The contents of our websites, our online programs, courses, books and workbooks - including all text, original images, graphics, art work, photographs, design elements, and educational models, etc, is the intellectual property of Franchelle Ofsoské-Wyber.
- They may NOT be reproduced in any form whatsoever without expressed written permission. ALL RIGHTS RESERVED.
- All course materials delivered in written, video or audio form, books, brochures, ebooks and other material published in hard or soft copy by us and its associated brands, websites and online schools are the sole copyright of Franchelle Ofsoské-Wyber.
- No part of the course materials, books, brochures, ebooks may be reproduced, stored in a retrieval system, taught or transmitted in any form or by any means in person or online without the prior permission in writing from Franchelle Ofsoské-Wyber.
- Under no circumstances whatsoever may these course materials, books, brochures, ebooks be used as part of any other educational or study program or made available to the general public unless permission to do so has been received in writing from Franchelle Ofsoské-Wyber. Nor can this material be otherwise circulated in any form of binding or cover other than that in which it is published in hard or soft copy.
- All course materials, supplied by us are for the exclusive use of the enrolled student and may not be photocopied, transmitted, used or disposed of to any third party without the written permission from Franchelle Ofsoské-Wyber. A



maximum of 25 words may be used for review and endorsement purposes and its source must be cited.

Using and selling our products

- Unless a formal agreement has been entered into with us, we are not a supplier of raw materials or ingredients for you to manufacture your own commercially branded products or ranges of products. (for the general public to purchase)
- Cloning or using our intellectual property or copyright material and without our written permission in the making, marketing and selling of your own commercially branded products or ranges of products will be seen as an infringement of our intellectual property and copyright.
- All of our products are our intellectual property and as a matter of policy we do pursue any unauthorised use.
- First Light Flower Essences of New Zealand® products are created by Franchelle Ofsoské-Wyber and are part of in-class and online study educational programs owned by Franchelle Ofsoské-Wyber. These products are used as part of copyrighted in-class and online study educational programs that have been created and made publicly available by us. Under no circumstances whatsoever may they be used as part of any other educational or study program made available to the general public unless permission to do so has been received in writing from Franchelle Ofsoské-Wyber.
- For more information pertaining to Intellectual Property and Copyright please see the Copyright document on our website:
<https://www.firstlightfloweressences.co.nz/copyright>

3.3. Trademark Names and Logos

The First Light Flower Essences of New Zealand® Logo:

Under no circumstances is anybody, whether a Practitioner and Registered Practitioner, Certificate holder or Diploma holder permitted to replicate the First Light Flower Essences of New Zealand® logo.

Trademark Names and Logos:

The following registered trademark names and logos cannot be used unless permission has been granted in writing by First Light Flower Essences of New Zealand®



The New Zealand Native Flower Essences Clinic®
The Spirit of Aotearoa - Te Wairua o te Aotearoa®
Franchelle Ofsoské-Wyber®
Medicine Woman Centre for Shamanic and Esoteric Studies®
First Light Natural Health®
First Light Porta Alchémica®
Eighth Ray Magic®
8th Ray Magic®
Hypnotique Protocol®
Hypnotique Protocol Esoteric Hypnosis®
Esoteric Hypnosis Training Academy®
Hermetic Occult Psychology®
House of the Bee®

3.4. Terminology for Product Names

Trade Name and Brand Names:

Website Product Listings – Correct Name and Format:

When dispensing First Light Flower Essences of New Zealand® blends or listing First Light Flower Essences of New Zealand® products on a website or brochure, they must be listed with the words First Light Flower Essences of New Zealand® preceding the name of the essence blend or product and be accompanied by the ® to denote that they are brand names.

We've created a Branding Guidelines 'Cheat Sheet' for you to refer to when promoting and marketing First Light Flower Essences of New Zealand® on websites, social media, newsletters and other marketing channels – it can be found here:
<https://school.firstlightfloweressences.co.nz/#/module/11/95/6158>

Format for Individual Flower Essence Names:

e.g. First Light Flower Essences of New Zealand® No 0 Black Orchid
First Light Flower Essences of New Zealand® No 1 Pohutukawa

Product Names:

First Light® Personal Keynote Essence©
First Light® Power Flower Essence©
First Light® Nature's Healing Bouquet Blend©



First Light® Nature's Holistic Healing Matrix©
First Light® Nature's Advanced Holistic Healing Matrix©
First Light® Eight Dimensions of Wellbeing Blend©
First Light® Constitutional Essence Blend©
First Light® Zodiacal Blend©
First Light® 21st Century Survival Kit©
First Light® Flower Essence Cards©

First Light® Medicine Wheel©
First Light® Triangle of Power Blend©
First Light® Life Purpose Blend©
First Light® Talisman of Power Blend©
First Light® Child of the Stars Blend©
First Light® Solar Return Constitutional Blend©
First Light® Arrow of Maat Blend©

Collection names:

First Light Flower Essences of New Zealand® Flower Collection©
First Light Flower Essences of New Zealand® Fern Collection©
First Light Flower Essences of New Zealand® Tree Collection©
First Light Flower Essences of New Zealand® Seed Collection©
First Light Flower Essences of New Zealand® Plant Collection©
First Light Flower Essences of New Zealand® Healers Collection©
First Light Flower Essences of New Zealand® Shamanic Collection©
First Light Flower Essences of New Zealand® Orchid Collection©
First Light Flower Essences of New Zealand® Fern Ally Collection©
First Light Flower Essences of New Zealand® Sacred Mountain Grass Collection©
First Light Flower Essences of New Zealand® Sacred Sedge Collection©
First Light Flower Essences of New Zealand® Sacred Rush Collection©
First Light Flower Essences of New Zealand® Sacred Moss Collection©
First Light Flower Essences of New Zealand® Sacred Forest Collection©
First Light Flower Essences of New Zealand® Sacred Temple Collection©

Combination Essences and 21st Century Survival Kit Essences®:

First Light Flower Essences of New Zealand® Aura Support©
First Light Flower Essences of New Zealand® Chakra Support©
First Light Flower Essences of New Zealand® Confidence Support©
First Light Flower Essences of New Zealand® Crisis Support©



First Light Flower Essences of New Zealand® De-Stress Support©
First Light Flower Essences of New Zealand® De-Tox Support©
First Light Flower Essences of New Zealand® Exam and Study Support©
First Light Flower Essences of New Zealand® Executive Support©
First Light Flower Essences of New Zealand® Feminine Support©
First Light Flower Essences of New Zealand® Hearts Ease Support©
First Light Flower Essences of New Zealand® Energetic Immunity Support©
First Light Flower Essences of New Zealand® Life Changes Support©
First Light Flower Essences of New Zealand® Sensual Support©
First Light Flower Essences of New Zealand® Sleep Support©
First Light Flower Essences of New Zealand® Travel Support©
First Light Flower Essences of New Zealand® Weight Support©
First Light Flower Essences of New Zealand® White Light Support©
First Light Flower Essences of New Zealand® Disaster Relief©
First Light Flower Essences of New Zealand® Radiation Shield©
First Light Flower Essences of New Zealand® Post Trauma Recovery©

3.5. Use or Reproduction of Any Written Material

Use or reproduction of any written material from the book ‘The Sacred Plant Medicine of Aotearoa, Volume One’ by Franchelle Ofsoské-Wyber, the First Light Flower Essences of New Zealand® website, First Light Flower Essences of New Zealand® NZNFE Study Unit workbooks or Online School, First Light Flower Essences of New Zealand® brochures and other First Light Flower Essences of New Zealand® products for your own promotions and advertising:

A Practitioner or Registered Practitioner may use information contained in the First Light Flower Essences of New Zealand® website as it is written.

All First Light Flower Essences of New Zealand® material in written, video or audio form is protected under copyright law.

You must follow the terms outlined below when using or reproducing any material published in written, video or audio form, including but not limited to websites, courses, books, ebooks, brochures, newsletters, social media posts by us and its associated brands, websites and online schools for your own use:

- a. When quoting, using or reproducing any material for review and endorsement purposes that is over 25 words long, permission must be obtained in writing from Franchelle Ofsoské-Wyber via email. You will be



required to submit a sample of what the material is to be used for via email to Franchelle Ofsoské-Wyber prior to the material circulating. If you require specific images or text from us please email your request with full details of what you require and your intended purpose and uses thereof.

- b. When quoting, using or reproducing any material the source of the information must be accurately cited, e.g. Reference: The Sacred Plant Medicine of Aotearoa Volume 1 by Franchelle Ofsoské-Wyber or information reproduced with permission from The Sacred Plant Medicine of Aotearoa Volume 1 by Franchelle Ofsoské-Wyber
- c. When presenting a public talk any material as stated above may not be included unless prior permission has been sought and granted in writing from Franchelle Ofsoské-Wyber.
- d. Any intellectual property approved for your usage can only be used for the designated purpose you applied for e.g. your website.

The Practitioners or Registered Practitioners may on share the social media material in its entirety as it is written. e.g by sharing a Facebook post from First Light Flower Essences of New Zealand® Facebook page to their personal Facebook profile or business page, or forwarding the First Light Flower Essences of New Zealand® newsletter to friends.

3.6. Expos, Public Talks, Fairs, and Presentations

1. The Practitioner or Registered Practitioner may dispense First Light Flower Essences of New Zealand® flower essences at fairs and expos:
 - a. First Light Flower Essences of New Zealand® No's 1-84 can be dispensed according to notes A, B and C of the holistic healing chord
 - b. First Light Flower Essences of New Zealand® No's 85-120 may only be dispensed according to note A of the holistic healing chord
2. The Practitioner or Registered Practitioner is not authorised to represent or dispense Medicine Woman Centre for Shamanic and Esoteric Studies®, Esoteric Hypnosis Training Academy®, Franchelle Ofsoské-Wyber®, Eighth Ray Magic® or First Light Porta Alchémica® products or programs.
3. The Practitioner or Registered Practitioner is to focus on promoting the benefits of using First Light Flower Essences of New Zealand® for holistic wellbeing to their customers and potential customers.
4. When presenting a public talk, the Practitioner or Registered Practitioner must state clearly that they are a First Light Flower Essences of New Zealand® Practitioner or Registered Practitioner.



3.7. First Light® Flower Essence Cards® and Other Images

The images on the First Light® Flower Essence Cards® are copyright and may not be reproduced without first obtaining permission from First Light Flower Essences of New Zealand® in writing via email.

All images on the First Light Flower Essences of New Zealand® website, social media pages, posters, brochures, course workbooks, Online School, advertising material and other publications are copyright and may not be reproduced.

You are however very welcome to on-share social media posts that have been created by First Light Flower Essences of New Zealand® to your own social media pages and profiles.

3.8. Product Brochures

The brochures are available for purchase through the website for Practitioners and Registered Practitioners' use:

<https://www.firstlightfloweressences.co.nz/first-light-dispensary/practitioners-and-students/first-light-product-brochures.html>

They are a reliable source of information for both Practitioner and Registered Practitioner and their clients. They can also be used as a powerful marketing and referral tool for you as a Practitioner and Registered Practitioner.

3.9. Photographs and Images for Use on Websites

There is an album of low-resolution photographs of native New Zealand plants that were developed for use on websites. This album is available to Registered Practitioners only. The album is available for purchase through the website:

<https://www.firstlightfloweressences.co.nz/first-light-dispensary/practitioners-and-students/website-photographs-of-flowers-and-plants-no-s-1-84-registered-practitioners-only.html>

These images are copyright and remain the intellectual property of Franchelle Ofsooské-Wyber.

The Practitioners or Registered Practitioners may create, use and share their own photographic images that include First Light Flower Essences of New Zealand® 10ml stock bottles, 25ml First Light Flower Essences of New Zealand® flower essence blend



bottles and labels, and First Light® Flower Essence Cards© in the context of a reading or consultation for use on their personal websites and on their social media platforms providing the pictures and content are aligned with the First Light Flower Essences of New Zealand® Practitioner Guidelines and uphold, respect and maintain the good reputation of First Light Flower Essences of New Zealand®.

First Light Flower Essences of New Zealand® reserves the right to request that any unsuitable photographs or pictures containing First Light Flower Essences of New Zealand® products be immediately removed at their discretion and without consultation or explanation.

3.10. Exhibition Banner

The banner image is available for purchase through the website for Practitioners or Registered Practitioners' use:

<https://www.firstlightfloweressences.co.nz/first-light-dispensary/practitioners-and-students/first-light-flower-essences-of-new-zealand-exhibition-banner-graphics.html>

The banner may be printed at a signage company of your choice.

3.11. Posters

There are two original stock, First Light Flower Essences of New Zealand® posters available for purchase from: <https://www.firstlightfloweressences.co.nz/first-light-dispensary/practitioners-and-students/beautiful-and-eye-catching-pair-of-first-light-a2-posters.html>

3.12. Product Orders

All products are available via our website at www.firstlightfloweressences.co.nz or phone: +64 9 817 6737

3.13. Newsletter Registration

A Practitioner or Registered Practitioner can [register to receive our newsletter](#) via our website.



3.14. Link to the First Light Flower Essences of New Zealand® Website

A Practitioner or Registered Practitioner have permission to create a link on their own website to the First Light Flower Essences of New Zealand® website:

<https://www.firstlightfloweressences.co.nz>

4. PRODUCTS, SERVICES AND SUNDRY ITEMS

4.1. Flower Essence Blend Bottles

Flower essence blend bottles are usually 20-25ml with Tampertel tops, bottles with standard dropper tops are also available. Amber is the most common colour and blue is also used. Ready to use flower essence blend bottles prepared with brandy, water base and label are available from the First Light Flower Essences of New Zealand® online store: <https://www.firstlightfloweressences.co.nz/first-light-dispensary/practitioners-and-students/blank-bottle-with-first-light-flower-essence-blend-label.html> Use within 6-8 weeks of purchase.

Empty flower essence blend bottles are available directly from:

Arthur Holmes Ltd in Wellington
Free Phone: 0508 894 103
Free Fax: 0508 999 123
Email: info@arthurholmes.co.nz
Website: www.arthurholmes.co.nz

Cospak in Auckland
Ph: 09 253 9805
Fax: 09 271 3431
Email: sales@cospak.co.nz
Website: www.cospak.co.nz

Number of 25ml flower essence blend bottles obtained from a stock bottle:

Based on 20 drops/ml and using 3 drops for each 25 ml flower essence blend, you can make approximately 60-70 flower essence blends from one 10ml stock bottle.



Number of doses in a 25ml flower essence blend:

Based on 20 drops/ml, and a dose being 3-4 drops of the essence, there are approximately 150 doses of the formula in a flower essence blend.

How to sterilise flower essence blend bottles:

The best way to sterilise the bottles is to boil them for about 5 minutes.

4.2. Brandy

First Light Flower Essences of New Zealand® uses French brandy and recommends brandy with an alcohol content of at least 37.2%.

4.3. Mineral Water

First Light Flower Essences of New Zealand® recommends mineral water from an artesian source. Do not use carbonated or distilled water.

4.4. Recommended Charge for a Flower Essence Blend

Generally speaking flower essence blends are provided at a cost of NZ\$25 - NZ\$30 depending on the individual situation and the costs of running a business. Some Practitioners and Registered Practitioners have a single fee for a consultation and a flower essence blend. These fees are generally NZ\$75 - NZ\$150+.

4.5. Labels

We recommend that all First Light Flower Essences of New Zealand® blends are provided to your clients with a First Light Flower Essences of New Zealand® label to demonstrate product authenticity and to ensure brand consistency and clarity.

Labels are available from:

<https://www.firstlightfloweressences.co.nz/first-light-dispensary/practitioners-and-students/flower-essence-blend-bottle-labels.html>



5. CONTACTS

5.1. General Enquiries

You can contact our office for any general enquiries pertaining to First Light Flower Essences of New Zealand®: info@firstlightfloweressences.co.nz
Ph. + 64 9 817 6737

5.2. Enquiries Related to Completing Your Studies

Contact our study support team at: study@firstlightfloweressences.co.nz

You can access all our products and services – flower essences, books, cards, study courses and more – via our website at www.firstlightfloweressences.co.nz